

Subject: Priming & Painting Tips from KILZ

Hi there,

Painting season is here, and the first step to painting is priming! I'm reaching out on behalf of KILZ to offer our experts and resources for any upcoming paint or primer content you might be working on. Experts like Jessica Barr (national trainer), Erika Woelfel (color expert) and Rob Hellander (interior designer) can discuss topics like:

- **The basics of primer:** What is primer and how is it used?
- **The importance of primer:** Why primer is an important first step to any painting project.
- **KILZ Products:** An explanation of KILZ's high-quality products: KILZ primers, KILZ Complete Coat, KILZ Tribute, KILZ Chalk Style Paint and more.

Let me know if you're interested in sharing paint, primer or color news with your readers. If you'd like to speak to a KILZ product or color expert, I'd be happy to connect you!

Thank you!
Alex